

- Home Slide with Compelling Title
- Value Proposition ("What You'll Learn")
- Put Them At Ease ("You'll get value even if you don't buy")
- Prepare For Offer ("I'm transparent" or "I won't leave you without the means to get help")
- Offer or Price slide
- Define The Problem (If you're not doing it in each content piece "You're in right place if")
- How This Will Work (Length of webinar, ask questions, replay info)
- About Me
- Credibility Boosters
- Content Pieces With This Structure:
 - Problem defined
 - Explanation of solution that doesn't require your product
 - Connector to your product making it easier, more effective, or less expensive

- Quick Transition to Offer "I promised"
- Offer Slides With The Following:
 - Brief product explanation (If necessary — don't do this if you did it in the webinar)
 - Price
 - Bonuses (and requirements for bonuses)
- More In Depth Slides About Product (If necessary)
- Bonus Training ("If you bought, or are buying, stick around")